

P.O. Box 8154
7014 Stanley Park Dr
Rocky Mount, NC 27804
877-61-SEALCOAT



**Anniversary
Edition**

PRESIDENT'S MESSAGE

Help Us Celebrate **33 YEARS**

Cavalier Paving & Sealcoating is proud to be celebrating its **33rd anniversary** with you. Our services have expanded over the decades, stretching into paving and concrete work, but our **commitment to professional excellence** is as strong as the day I bought my first sealer truck all those many years ago.

It's that commitment to excellence that lets us confidently tell you that all **asphalt maintenance companies are not created equal**. No national asphalt maintenance company can match the service and peace of mind that family-owned Cavalier Paving & Sealcoating delivers. While we travel far and wide for our customers, we never lose sight of continuing to provide that excellent value they have become accustomed to. We have your **asphalt maintenance interest at heart** - and that's not something a lot of companies can say!

This anniversary edition of our newsletter is coming to you because it contains **special anniversary pricing**. We want to celebrate with you by **saving you money on any asphalt or concrete services!**

There is a lot more in these pages, so please enjoy! We are here, as we have been for 33 years, ready to help you protect your asphalt investment. Please call or contact us if you have any questions about our services. Thank you for making Cavalier Paving & Sealcoating the company so many have come to trust.

Sincerely,

Ron Cavalier



ASPHALT EXPERTS



**Phone Toll-Free
(877) 61-SEALCOAT**



All of your parking lot needs in one place:

- ✓ **Asphalt Sealcoating** -- Protect your asphalt investment with sealer applied by brush! Ask about our process and see why we give a written guarantee with every job. Get the protection your parking lot needs and restore its beauty with a sealcoating job from Cavalier.



- ✓ **Crack Filling** -- Don't let the cracks in your parking lot get out of control! Surface cracks are what leads to the vast majority of potholes and deterioration of the asphalt. Let us help by cracksealing with hot tar direct fire crack filler. Proper maintenance will extend the life of your parking lot.

- ✓ **Patching & Repair** -- The old cliché, the sooner the better, certainly applies if you have deteriorating and/or damaged asphalt! Don't give the elements time to



continue making it worse. Call Cavalier and get your free estimate for complete removal and replacement or an asphalt overlay for those problem areas.

- ✓ **Pavement Marking** -- We refer to your parking lines, stencils, crosswalks, etc as the icing on the cake for your parking lot! When you have clean and crisp pavement markings, your parking areas attract attention. Let the best paint crew in the business show you their work.

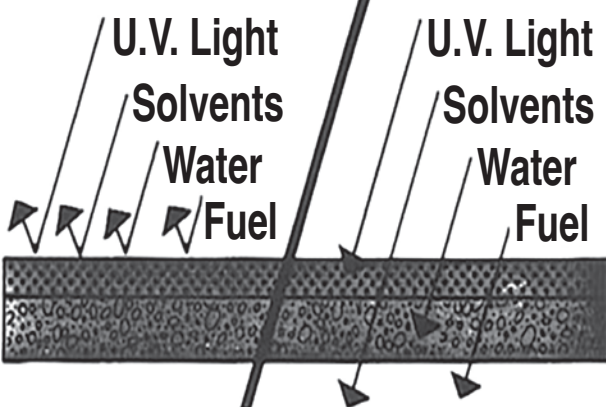


- ✓ **Concrete Installation & Repair** -- If it's a part of your parking lot, Cavalier can help including any and all concrete needs! Whether you need a sidewalk, dumpster pad, ADA handicap ramp, or concrete curb and gutter, we have you covered. New installation or repair, give us a call today.

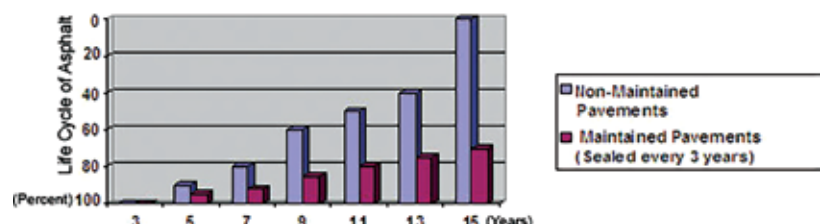


Asphalt

Sealed Unsealed



Life Cycle for Normal Installation and Use of Asphalt Pavement
Non-Maintained (not sealed) / Maintained (sealed)



YOUR SEALCOATING JOB CAN LAST LONGER!

So, Which is Better? Spray versus Brush

We have used the brush application at Cavalier Paving & Sealcoating for 33 years. In our opinion it is by far the preferred method for many reasons. Some of the most important reasons being longevity of the sealer application, your ROI on the project, the appearance of the asphalt after the sealer is dry, and the ability of our crews to put as much sealer on your asphalt as possible.

Think about it this way. A sprayed coat of paint on wood or a brushed coat of paint on wood; which method will get the paint in all the cracks and crevices? The brush of course! It is the same concept for your asphalt.

The benefits of a brush application do not stop at the practical. Not only will your asphalt be better protected from the elements you see in the graph, but you get a lot of material on your parking lot for about the same price as a spray application.

If you have never experienced "The Cavalier Way" we ask that you allow us to demonstrate, **free of charge**, what we can do for you!

Our Team in Action



The Cavalier Crews are available Day and Night, 7 days a week!



33 Year Anniversary Specials

It's not every year a small business gets the opportunity to celebrate **30 Years** with their customers. We are so thankful to have this opportunity to celebrate it with you.

Specials will be going on all year long with something different every month. No matter what month your project falls in, **you will save money**. You can save hundreds to thousands depending on the size and scope of your project.

Maybe you will qualify for **free pavement marking** with a sealcoating job, or maybe you will get a **30% discount** on cracksealing, or maybe you will **save \$3,000.00 or more** on your large project! **Call us today** for your **FREE estimate** and let's get your project started.





**Solve a variety of your asphalt maintenance and concrete needs
when you contact Cavalier Paving & Sealcoating**

Phone Toll-Free

(877) 61-SEALCOAT

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252-726-8889 **Morehead City**

252-514-0670 **New Bern**

910-219-0543 **Jacksonville**

336-543-7099 **Greensboro/Triad**

704-473-1742 **Charlotte**

Hours of Operation

24 Hours a Day, 7 Days a Week

Service Area

North Carolina, South Carolina,
Virginia, and beyond for
multiple locations

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